Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Showy Oriental Poppies

Curtis Giant Flame. Mammoth flowers 11 inches across on 4-foot stems. The flowers are a blazing red.

Curtis Giant Flesh-Pink. The flower is flesh-pink, slightly tinted lavender. Blooms are $9\frac{1}{2}$ inches across on stems 3 feet high. Curtis Giant Mahogany. Deep ox-blood on mahogany. Curtis Giant Mulberry. Rich shadings of mulberry, large 8-inch flowers on 3-foot stems.

Curtis Giant Watermelon. Exquisitely textured deep pink flowers 7 inches across.

Price: 3 for \$2.75; \$8.00 per 10.

Recent Novelty Named Varieties

Beauty of Livermore. Favorite dark crimson with black blotch. Glowing Embers. Deeply crinkled cup-shaped blooms of medium red. Gold of Ophir. Unusual golden orange; medium height. Henri Cayeux. Blend of old rose shading to burgundy. Mrs. Perry. Orange-apricot. Perry's White. Very fine white; medium height. Purity. Clear soft pink. Salmon Glow. Finest double salmon orange. 8 inches errors

Salmon Glow. Finest double salmon-orange. 8 inches across. Sass Pink. Light flesh-pink.

Price: 3 for \$1.95; \$5.50 per 10.



LOVELY NEW DAY I IL IES (Hemerocallis)

These colorful plants are perhaps the easiest to grow of any plant, and fill the garden with color throughout the growing season GROUP A

Each Amaryllis. Golden orange\$0.75 Beacon. Large golden yellow75 .75 Bagdad. Orange with yellow throat75 Golden Dream. Very deep golden orange75 Hyperion. Soft lemon-yellow. Large Golden Imperial. Large golden yellow, flaring blossoms. .75 COLLECTION: 1 each of above 6 varieties, \$4.00, postpaid.

GROUP B

 Aline Russell. Bright red with yellow botch in throat
 \$2.15

 E. A. Bowles. Large open flowers, bright carrot-red
 1.35

 Gaiety. Pale lemon-yellow, flaring blossoms
 1.35

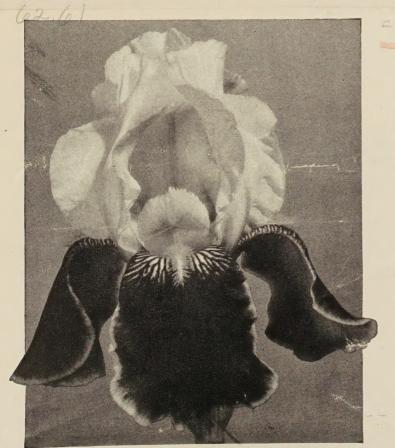
 Red Cinderella. Brilliant Chinese red, ruffled flowers
 2.15

 Sunny West. Fine canary-yellow
 1.35

 Yulcan. Deep red with orange throat
 1.35

 COLLECTION: 1 each of above 6 varieties, \$8.75, postpaid.
 \$90\$postpaid.

 SPECIAL COLLECTION: 1 each of 12 listed varieties, a \$14.20 value, for \$12.00, postpaid.



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Library U. S. Dept. of Agricultu: Washington, 25, C.

Iris, Wabash

MAX SCHLING Seedsmen 618 Madison Ave. New York 22, N. Y.

Ctrawberry Planting time August to November

CONDITIONS GOVERNING THE SALE OF POT-GROWN STRAWBERRY PLANTS FOR FALL SEASON, 1951. (ORDER EARLY.)

Shipments will be made from late July until November. All orders will be filled depending on weather and crop conditions. For this reason we reserve the right to refund all remittances after orders have been accepted.

All orders will be filled in strict rotation and we cannot accept any orders that request delivery on specified dates.

EARLY BEARING VARIETIES

Blakemore. Midseason. A recent introduction. Wonderful canner and freezer. Dorsett. One of the best of the earlies. Rich bright red; delicious flavor. Premier. Extra early, heavy producer; good New England variety.

EARLY TO MIDSEASON—One Week Later Than Earlies

Catskill. Extra large bright red. Heavy producer. Fairfax. Ripens after Dorsett, Excellent flavor and real quality. Senator Dunlap. Middle Western favorite. Good canner and freezer.

MIDSEASON TO LATE-2-3 Weeks Later Than Earlies

Ambrosia. Large bright red; excellent canner. Chesapeake. Mild, non-acid, very sweet. Big Joe. An old favorite. Grows with almost no care in good soil.

LATE-3-4 Weeks Later Than Earlies

Gandy. Fine canning and shipping berry. Heavy cropper. Starbright. Beautiful large, glossy, firm berry of excellent quality. Heavy producer. Red Star. Retains beautiful bright color; firm and delicious. Price: 25 for \$3.75; 50 for \$7.00; \$11.00 per 100. No Orders Accepted for Less Than 25 of a Variety.

EVERBEARING VARIETIES Gem. Sparkling red, deliciously sweet and free from acid. Best for New England. Mastodon. Extra rugged, old favorite producing delicious berries. Best for eastern section.

Price: 25 for \$4.50; 50 for \$8.25; \$13.25 for 100. No Orders Accepted for Less Than 25 of a Variety-Express Collect. POT-GROWN FOR YOUR COMPLETE SATISFACTION

We have available all of the newest and best varieties of Strawberries. Please feel free to order any variety not listed here.

The above illustrates and serves to show the all-around excellence of our pot-grown Straw-berries. It pays to buy the best. It pays to wait for the best.

POT GROWN For Your Complete Satisfaction

LONG BEARING COLLECTION

The following varieties will result in a continuous crop of Strawberries from early June to late August. All recent introductions. Dorsett. Extra early. Fairfax. Midseason. Starbright. Late.

Gem or Mastodon (your choice). Everbearing. 12 of each (48 plants) \$ 6 50

25 of each (100 plants) 50 of each (200 plants)		•	•	•		•	•	•	• •			•		•	•	•	•	•	11.00	1
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TEAR OFF AND MAIL THIS CONVENIENT

ORDER BLANK

Max Schling Seedsmen, Inc. 618 MADISON AVENUE, NEW YORK 22, N. Y. or Telephone: ELdorado 5-3220

SHIP TO: NAME

QUANTITY	ARTICLE	PRIC

Charge to my account Check or Money Order enclosed If you have no charge account with us, check here and we will open one immediately

A Wonder Sprinkler for Small or Large Lawn



NEW METCO WAVE SPRINKLER A sturdy yet light-weight all aluminum oscillating sprinkler. Covers more than 2000 square feet of lawn at one setting. Fully adjustable speed and area settings. The finest lawn sprinkler we have ever offered. Price: \$12.95, postpaid.

PRIZE PEONIES for Your Garden



Mons. Jules Elie

CHOICE CONNOISSEUR COLLECTION **Rare and Show Varieties**

Blanche King. Late. Round double deep pink. Ella Christianson. Fine deep rose.

Minuet. One of the finest fully double light pinks. Tall strong stems.

Red Goddess. Early. Rich deep red. Very tall. Resplendent. Late. Very large pure glistening white.

Prices of each of above: \$4.00, postpaid.

COLLECTION: 1 each of the 5 varieties, \$18.50, postpaid.

JAPANESE or CRESTED PEONIES

Antwerpen. Fine pure pink with enormous gold crest. \$2.50 each. Eva. Bright crimson, golden center. \$1.50 each. Isoni-Gidui. Pure white with golden center. \$3.00 each. Pink Delight. Fine pure pale pink with golden crest. \$2.50 each. Tomate-Boku. Very large china-pink with golden center. A premium variety. \$5.00 each.

COLLECTION: 1 each of above 5 varieties, a \$14.50 value for \$12.00, postpaid.

ADDITIONAL LIST OF SELECTED VARIETIES

Alice Harding. Opening blush, turning to white. Perhaps the largest of all Peonies. \$3.50 each.

Mrs. A. M. Brand. Late. Very large pure glistening white. \$4.50 each. Le Cygne. Outstanding pure white. \$3.50 each.

Strawberry Ice. Deep old rose, very large round flower. \$10.00 each. Warrior. Velvety deep red, large and distinctive. \$10.00 each.

Our Peony roots are strong flowering size, 2 to 3 flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery dates late August through November.

OLD FAVORITE COLLECTION

Six fine cut-flower varieties.

Candeur. Soft silvery pink, tall and large.

Festiva Maxima. Early pure white flecked red. Most popular Peony of all time.

Jeannot. Late. Soft lavender-pink. Very sweet scented.

Karl Rosenfield. Deep crimson. Profuse bloomer.

Mons. Jules Elie. Early large bright light pink.

Victor Hugo. Early. Deep rose-pink.

Price of each of above: \$1.25, postpaid.

COLLECTION: 1 each of the 6 varieties, \$6.00, postpaid.

RECENT FAVORITE COLLECTION Selected Show Varieties

Claude Tain. Pure white large round flower.

Cornelia Shayor. Late. Lovely shell-pink.

F. Koppins. Deep red, large, well formed flower.

Laura Dessert. Soft rose with yellow center. A lovely show variety.

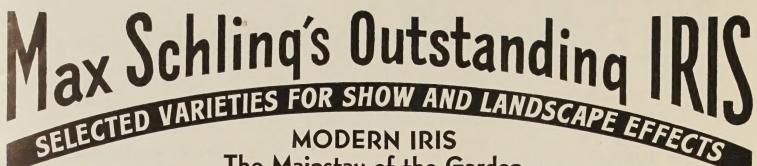
Madelon. Very fine pure salmon-pink.

Mons. Martin Cahuzac. The darkest mahogany-red. Price of each of above: \$1.75, postpaid.

COLLECTION: 1 each of the 6 varieties, \$9.00, postpaid.



Japanese Peony



The Mainstay of the Garden

For Delivery August, September, and October, 1951.

OUTSTANDING NEW VARIETIES

ADMIRATION. (K. Smith.) Beautiful deep yellow, bright and viaorous. \$5.00.

- BLUE GLOW. Stately blue-purple with great depth of color. \$2.50.
- BLUE VALLEY. (K. Smith.) The truest blue Iris ever. Huge flowers on tall stalks. Award of Merit, 1949. \$7.50.
- CONGERS. (Cassebeer.) Rich purple of uniform coloring. Outstanding by virtue of great height and vigor. \$3.00.
- **EXTRAVAGANZA.** White standards with falls blended copper, red and deep violet. \$5.00.
- FALL DAYS. (K. Smith.) A lovely symphony in rose and gold. \$10.00.
- FORT TICONDEROGA. (K. Smith.) A glowing red, blended with yellow. \$10.00.
- GOLDEN DAYS. (K. Smith.) Fine border Iris; large flowers of glistening golden yellow. \$7.50.
- **HELEN COLLINGWOOD.** (K. Smith.) Soft lavender standards with bright violet-purple falls. Very distinctive. \$20.00.

- KEENE VALLEY. (K. Smith.) Very large, spectacular pure blue; a truly great variety. \$20.00.
- MARION VAUGHAN. (K. Smith.) Cool lemon-ice with green midribs accentuating its beauty. \$7.50.
- NEW SNOW. Large ruffled flowers of pure white. Yellow beard. Award of Merit 1948. \$7.00.
- STATEN ISLAND. (K. Smith.) The most outstanding variegata ever. Award of Merit, Royal Hort. Soc. 1950. \$8.00.
- TAPPAN. (Cassebeer.) Top-notch mid-blue; fine large flowers on tall stalks. \$4.50.
- THE BRIDE. (K. Smith.) Pure white of medium height, ideal for use in clumps. \$5.00.
- VIDEO. (Cassebeer.) Showy bright yellow with smooth coppery overlay on falls. \$3.00.

HIGHEST RATED STANDARD VARIETIES



SENSATIONAL SEEDLING OFFER (K. Smith)

We are offering this year a truly remarkable collection of sister seedlings of the Iris Lady Ilse illustrated above. Lady Ilse will be introduced in 1951.

3 Seedlings (1 each white, yellow and	blue)\$10.00
9 Seedlings (3 each white, yellow and	blue) 27.00
Above offer good until Augu	ist 31st.

- ADIOS. Standards cream-yellow, falls brownish purple. Late blooming. \$1.75 each; 6 for \$9.00.
- ANGELUS. Lilac and pink blend. \$1.25 each; 6 for \$6.00.
- CAMEROUN. Deep red-purple. \$1.50 each; 6 for \$7.50.
- DAYBREAK. A fine coppery pink blend, truly lovely. \$1.50 each; 6 for \$7.50.
- ELMOHR. Huge mulberry-purple; exotic and sensational. \$1.25 each; 6 for \$6.00.
- GREAT LAKES. Tall flaring light blue. No Iris collection is complete without this all-time favorite. \$1.25 each; 6 for \$6.00.
- JEWELITE. (Cassebeer.) Beautiful suffusion of salmon-pink with bronzy lavender and blue blaze on falls. \$1.75 each; 6 for \$7.50.
- KATY. Lovely creamy yellow. \$2.25 each; 6 for \$12.00.
- MARIE ROSE MARTIN. Coppery pink blend with violet flush. \$1.25 each; 6 for \$6.00.
- **RAJAH.** A fine low-growing border variety; golden yellow standards with red-brown falls. \$2.50.
- SALLY ANN. A clump of this yields almost five weeks of bloom. Lovely pure deep yellow. \$2.75.
- SHARKSKIN. Crisp glistening flaring white, set off by yellow beard. \$1.50 each; 6 for \$7.50.
- WABASH. Cream-white standards; purple falls. A great favorite. \$1.25 each; 6 for \$6.00.

SELECTED SEEDLING IRIS (Cassebeer)

Good until September 15th.

These selected seedlings afford a complete range of colors. All are fine varieties and have not been introduced by name only because they are too similar to already existing varieties. We have sold like collections with great customer satisfaction for many years.

\$10.00 per 12; \$75.00 per 100



Max Schling's Hardy Perennials - Sold

SAVE MONEY AND ASSURE YOUR OWN SATISFACTION

Max Schling's Hardy Perennial Seed

Grow the Most Popular Varieties Yourself from Seed.

NEW RUSSELL HYBRID LUPINS

George Russell. Pink and cream\$1.25	Der	pkt
Join of Tork. Cerise and white 125	DOr	nkt
Josephine, Dide and Vellow	DOF	nkt
Logy withred Inompson. Rose and cream 125	DOF	pk+
modeline of fork. Purple and vellow	Der	nkt
Mis. Noel Terry, Diush-Dink	ner	nkt
Nellie B. Allen. Light orange 1.25	Der	pkt.
COLLECTION: 1 pkt. each of the above 7 varieties, \$7.50.		

REGULAR VARIETIES Polyphyllus luteus. Yellow. Polyphyllus roseus. Pink. Polyphyllus salmoneus. Salmon-buff. Polyphyllus Blue. Deep blue. Polyphyllus White. White.

50c per pkt.; 5 pkts., \$2.25.

FAMOUS RUSSELL HYBRID LUPINUS MIXED Large pkt. 75c; 5 pkts. \$3.25.

MYOSOTIS (Forget-Me-Not)

*Ruth Fisher. The finest of all Forget-Me-Nots. Pkt., 50c; 5 pkts., \$2.25. Palustris semperflorens. The true blue hardy perennial Forget-Me-Not. Pkt., 35c; 5 pkts., \$1.50.

PRIMULA

*Polyanthus Varieties Mixed. A fine English strain. 50c per okt.; 5 pkts., \$2.25.

PYRETHRUM (Painted Daisies)

Single Mixed. All colors. Pkt., 35c; 5 pkts., \$1.50. Double Mixed. Fine imported strain. Pkt., 50c; 5 pkts., \$2.25.

STRAWBERRY (Alpine)

Red Delight. Perfectly hardy and can be sown any time of the year. Ornamental and utilitarian. The plant is of low compact habit with attractive foliage that is covered with bloom and produces a fine crop of the finest tasting berries you ever ate. Excellent for edging, rock garden, or for planting as a berry crop. A splendid house plant. \$1.00 per pkt.; 5 pkts., \$4.25.



Enormous Flowering Strain. Separate Colors. White, crimson, rose, or mixed. Pkt., 50c; 5 pkts., \$2.00.

SWEET WILLIAM

An invaluable garden favorite for late May and June	
Giant Blood Red	er Pkt. 5 Pkts. \$0.50 \$2.25
Giant Dark Crimson Giant Newport Pink Giant Scarlet Beautr	50 2.25
Giant Scarlet Beauty Giant White Giant White	
Giant White with Crimson Eye COLLECTION: 1 each of the 6 colors, \$2.00. Schling's Giant Single Finest Mixed.	
Schling's Glant Double Finest Mixed	50 2.25
Indian Corpet. A new English strain of dwarf 6-inch brilliant Sweet William. Originator's packets only	.75 3.25

VIOLAS

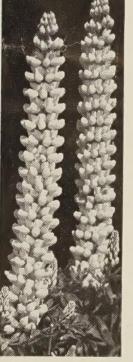
Valuable for all summer bloom in rock gardens and edging. Beautiful as a ground cover in Iris, Peony and Rose beds. Blooming period from early spring until late fall.

*Apricot Pe *Arkwright Ruby. Ruby-red and rose shades \$ *Blue Butterfly (Papilio). Lovely form; pale blue *Blue Perfection. Large flowering true blue *Johnny Jump Up. Tiny and minicture hardy Violas. Bloom with	50	5 Pkts. \$2.25 2.25 2.25 1.50
the Darfoalls in the spring and again in the fall	.35 .35 .50	1.50 1.50 1.50 2.25
COLLECTION: 1 each of the 9 varieties, \$3.50. *Viola Cornuta Mixed	.35 .25	1.50 1.00

ROCK GARDEN FAVORITES

Per Pkt.	5 Pkts.
ALYSSUM saxatile compactum	\$1.50
ARADIS, Spring Charm. White flowers in May	1.50
AUDRIELIA EVI (Wall Cress), Bright blue 25	1.50
CANDITORI, Hardy White	1.50
CANDITURI, Hordy Lavender 25	1.50
EDELWEISS, Spring Charm 25	1.50
LYCORIS radiata. Bulbs for immediate delivery. Bloom Sep-	1.50

tember\$2.00 per doz.; \$15.00 per 100 In addition to the above, all varieties marked with * are very suitable for rock garden planting.



LONG SPURRED AQUILEGIA (Columbine)

Flowering immediately after Tulips, they provide a colorful show in the perennial border.

MAX SCHLING'S GIANT LONG-SPURRED HYBRIDS

A selection of the finest type of Columbine in existence. Pkt. 50c; 5 pkts. \$2.25

LONG-SPURRED HYBRIDS IN SEPARATE COLORS

	Per Pkt.	5 Pkts.
Azure Fairy. Sky-blue, with white corolla	\$0.50	\$2.25
Copper Queen	50	2.25
Crimson Star. Brilliant red, buff corolla	50	2.25
Lemon Queen. Lemon-yellow throughout	50	2.25
Orange Queen		
Snow Queen. Pure white throughout		2.25
Wild Deep Dorp pink		2.25
Wild Rose. Rose-pink		2.25

COLLECTION: 1 each of the above 7 varieties, \$3.00.

Apric Ruby Roggl

June

*Hai *Hai *Hai

*Ally *Ally *Plui *Arei

glove

Mox

adapt \$1.75

per Majes hyl col ma per Max : Par

Alpen Berna Lake Mont Rheing Rose B Yellow Super Price o

Trimare \$8.0

4.25

Russell Hybrid Lupins

Aquilegia

old During Summer for Blooms Next Year

ION GROWING YOUR OWN PLANTS FROM SEED BY

CAMPANULAS (Canterbury Bells)

The stately and majestic beauty of Canterbury Bells is unequalled in the

The stately and majestic beauty of calificative beauty

CARNATIONS

*Hardy Dwarf Vienna Border Mixed. 50c per pkt.; 5 pkts., \$2.25.
*Hardy Grenadin Mixture. 12 to 15 in. 50c per pkt.; 5 pkts., \$2.25.
*Hardy Simon's Triumph. Extra choice. 50c per pkt.; 5 pkts., \$2.25.

DIANTHUS

*Allwoodi. Hardy Garden Pinks. 35c per pkt.; 5 pkts., \$1.50.
*Allwoodi Caesius. Favorite hardy double pale pink. 35c per pkt.; 5 pkts., \$1.50.
*Plumarius Ipswich. Double fringed delicate pink. 50c per pkt.; 5 pkts., \$2.25.
*Arenarius (Grass Pink). Excellent for rock garden. 35c per pkt.; 5 pkts., \$1.50.

DIGITALIS (Foxglove) No hardy herbaceous flowering border is complete without the lovely Foxgloves. Giant Rose, White, Purple or Mixed. 50c per pkt.; 5 pkts., \$2.25. The Shirley. Splendid mixture, spotted flowers. 35c per pkt.; 5 pkts., \$1.50.

GAILLARDIA

A long blooming colorful, hardy perennial. Dazzler. Yellow with red zone. 50c per pkt.; 5 pkts., \$2.25. Max Schling's New Hybrids. Mixture of red, yellow and crimson varieties. Each, 25c; 5 pkts., \$1.00.

PERENNIAL WILD GARDEN MIXTURE

A fine mixture of hardy perennial seed composed of varieties particularly adapted to naturalizing and self-propagation. Pkt., 50c; $1/_2$ oz., \$1.00; 1 oz., \$1.75; $1/_4$ lb., \$5.50.

MAX SCHLING'S EXHIBITION PANSIES

Two New Colors in Swiss Giant Pansies

Apricot Queen. Lovely rich apricot; self color.

Ruby Red. A fine raspberry-red shade.

Delivery of each of these new varieties in September. Price of each: \$1.00 per pkt.; 5 pkts. \$4.25.

- Roggli's Prize Strain. Surpasses all other Pansies in color range and perfection of form. Pkt. \$2.00; 6 pkts. \$10.00.
- Majestic Splendor. One of the most masterly achievements in Pansy hybridization. This large flowering strain combines an entirely new color range with very early blooming qualities, and their long stems make them equally as valuable for cut flowers or for bedding. \$1.00 per pkt.; 6 pkts. \$5.00; 12 pkts. \$9.00.
- Max Schling's Canadian Super Giants. A marvelous strain of Exhibition Pansies. Flowers are enormous. Price: \$2.00 per pkt.; 6 pkts. \$10.00.

SUPER SWISS GIANTS

Alpenglow. Red and white shades. Berna. Deep blue with interesting deeper blotches. Lake of Thun. Rich cornflower-blue. Mont Blanc. Pure white with pale blue eye. Rheingold. Golden yellow, beautifully blotched.

Rose Beauty. A lovely pastel rose (new). \$1.00 per pkt.; 5 pkts. \$4.25. Yellow Master. Pure golden yellow.

Super Swiss Giants Mixed.

Price of each of above except Rose Beauty: 75c per pkt.; 1/8 ox. \$3.50. COLLECTION: 1 pkt. each of 6 separate colors, \$4.00.

Trimardeau Giants Mixed. Pkt. 25c; 1/8 oz. \$1.35; 1/4 oz. \$2.50; oz. \$8.00.

MAX SCHLING'S BEST SELECTION DELPHINIUM

The Pacific Strain of Delphinium has proven itself to be far superior in size, color, hardiness and resistance to disease to all others. All orders will be filled with freshly harvested seed only.

Percival. New introduction, Pure white with dark eye. Very striking. \$2.00 per pkt.

Bluebird, Genuine true blue with white eye. \$2.00 per pkt. Cameliard. Lovely lavender with white eye. \$1.50 per pkt. Galahad. Pure white with light eye, \$1.50 per pkt. Round Table. A magnificent strain of blue shades. \$2.00 per pkt.

COLLECTION: 1 pkt. each of the above 5 new introductions— a \$9.00 value, for \$7.50.

RECENT INTRODUCTIONS OF PACIFIC HYBRIDS

Blue Jay. Medium to dark blue, dark center. Black Knight. Dark violet with black center. King Arthur. Rich royal purple, white center. Guinevere. Clear pink-lavender, white center. Lancelot. Light blue with white bee. Summer Skies. Heavenly blue with white center.

Price of each of the above, \$1.25 per pkt.

SPECIAL COLLECTION: 1 pkt. each of the above 11 varieties, \$12.00.

PACIFIC HYBRIDS MIXED. All standard colors, blended mixture. 75c per pkt.; 8 oz., \$2.50; oz., \$15.00

DELPHINIUMS FOR CUTTING

le blue. Bellamosa. Dark blue. Gold Medal Hybrids Mixed. Each, 25c per pkt.; \mathcal{V}_8 oz., \$1.25; \mathcal{V}_4 oz., \$2.25. Belladonna. Pale blue, Cardinale. Brilliant scarlet. 50c per pkt.; 5 pkts., \$2.25

Nudicaule. Orange-scarlet novelty. 50c per pkt.; 5 pkts., \$2.25.

HOLLYHOCKS

Chater's Double. The finest garden Hollyhock in the following colors: Maroon, Scarlet, Yellow, Rose, White, Newport Pink, Salmon-Rose. Each, 25c per pkt. Double Mixed. 35c per pkt., 5 pkts., \$1.50. Single Mixed, 25c per pkt.; 5 pkts., \$1.00. Exquisite Fringed Mixed. 50c per pkt.; 5 pkts., \$2.25.





Pansies

Campanula

